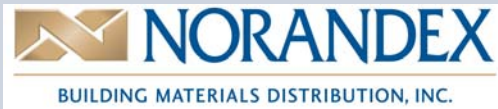




# 2010 NARI Golf Team Challenge



*Presented by*

## SPONSOR AGREEMENT FORM

### Contact Information

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_

FAX Number \_\_\_\_\_

Mobile Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

### Listing Information

Please select where the sponsorship can be used

I elect to be listed on all *NARI Golf Team Challenge* printed and marketing materials as outlined at my Sponsor level. My sponsorship listing may also be used in other press releases and marketing information produced by NARI Charlotte that may result in extra publicity.

I elect to be listed on all *NARI Golf Team Challenge* marketing materials as outlined at my Sponsor Level ONLY.

I elect to remain Anonymous.

List sponsor exactly as it should appear in print: \_\_\_\_\_

### Payment Information

I agree to Sponsor the NARI Golf Team Challenge at the following level:

\$1,500 Official Sponsor    \$1,000 Lunch Sponsor    \$800 Grand Prize    \$500 Major Prize

\$400 Foursome Sponsor    \$250 Hole Sponsor    \$100 Gift Certificate

Other: \_\_\_\_\_

I am unable to sponsor but I wish to donate \$ \_\_\_\_\_ to the event.

**PAYMENT TERMS:** Payment in full by check or credit card must be paid prior to the event. Make checks payable to NARI of Greater Charlotte, Inc. 10% of all proceeds will be donated to the NARI Jim Harkey Memorial Fund.

#### CREDIT CARD INFORMATION

VISA    MASTERCARD    AMEX    DISCOVER

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRES \_\_\_\_\_

3-DIGIT \_\_\_\_\_

NAME AS IT APPEARS ON THE CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY STATE \_\_\_\_\_

ZIP \_\_\_\_\_

I agree to the charges indicated above to be charged to my account by NARI OF GREATER CHARLOTTE, INC. for the 2010 NARI GOLF TEAM CHALLENGE. NO REFUNDS.

AUTHORIZED SIGNATORY \_\_\_\_\_

DATE \_\_\_\_\_

**APRIL 29, 2010**



*"Modified Scramble" – 4 players per team; make your own foursome or we will pair you! Us the event to entertain some customers you've spent so much energy to acquire."*

**TEAM OF FOUR (4) FEES:**

- Entry - \$400 per team (or \$100 per person)
- FUN PAC - \$80 per team (or \$20 per player) – if purchased for team each player receives 2 mulligans, course fun competition entry, bucket draw entry.

**NOTE:** Individuals are welcomed, the Tournament Committee will place you with other players.

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**TEAM/PLAYER INFORMATION**

PLAYER #1 \_\_\_\_\_ **HANDICAP**

PLAYER #2 \_\_\_\_\_ **HANDICAP**

PLAYER #3 \_\_\_\_\_ **HANDICAP**

PLAYER #4 \_\_\_\_\_ **HANDICAP**

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**Team and/or receipt information should be sent to the following:  
Company/Individual:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Attention:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Team Representative (please print):**

\_\_\_\_\_

**Team Representative's Signature:** \_\_\_\_\_



Golf Team Challenge  
*presented by*



April 29, 2010

**PLAYER  
INFORMATION**

Here's an easy way to use text you've already formatted as the basis for a new paragraph, character, or list style:

1. Select the text, on the Format menu, click Styles and Formatting, and then click New Style. You'll see all your style characteristics displayed.
2. Name your new style, check the Add to Template box, and then click OK.

**Company Name**

**Street Address**

**Address 2**

**Phone**

**Fax**

**E-mail**

**We're on the Web!**

**Web Address**

## Fonts

When choosing the fonts that you'll be using for headlines and body text, a good rule is to never use more than 2-3 fonts in a newsletter. More cause confusion and make your efforts look less professional. Be creative with the ones you do choose, though. Use different sizes and colors, and use bold and italics to add variety without confusing the look of the newsletter. You can add these custom styles to your template's style palette so that they're instantly available.

Finally, delete any features that you won't be using. Once you're done with these general changes, save the result as a Word template.

## Add articles and graphics

One distinct difference between a printed newsletter and an e-mail version is the amount of text to include. Unless you know that all your readers will be interested in a longer version, you should keep the amount of information to about 1,000 words or less. Anything more becomes tiresome to read online, and you may lose their interest before they read the items you really want them to see.

### What to include

Some items to think about including might be introductions to new employees, recent awards presented to your company, specials and discounts on products or services, announcements of new products, and information on new ways to take advantage of your products or services. Don't include items that might be of interest to only a few customers; you want to capture and hold the interest of as many readers as possible.

### Add graphics



Add graphics or pictures with captions to help break up the text and create some visual interest. But make sure that whatever you add relates to the adjacent text. A picture of the company dog might be cute, but if the story surrounding it is about a new product, the picture will only serve to confuse your readers.

### Contact information

Be sure to include contact information in more than one place. Not only should it be part of your master template, you should include "For more information..." contacts in every article where it's appropriate.

### Web links

Include links to the company Web site wherever you can. Be sure to update the site to include the information you are referring them to. It's easy to include hyperlinks in your newsletter that will take customers right to your Web site or get them started with an e-mail to your sales staff.

### Proofread

When you've completed your newsletter, it's time for one of the most important steps of all—proofreading. Take several passes through the material, looking for different things each time.